# esferize on cast (EOC)

What I want, when I want







### What I want, when I want

Your guests are transforming their TV consumption habits at an astonishing speed. Haven't you noticed? Get ahead of the curve and give them a pleasant "just like at home" experience. And don't go crazy looking for content: they already have it. Focus on making it easy for them, you'll see how they repeat.



#### Google Chromecast®

We work only with the best. Without modifications that alter the original value of the product or jeopardise its functionality.



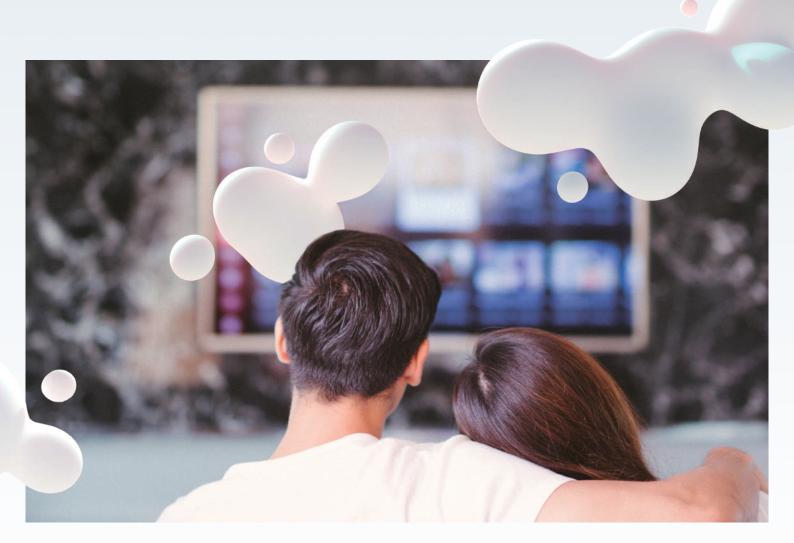
## Integrable in your network

Don't change anything. Your current network is perfect.



## **Maximum** simplicity

Enjoy EOC at 1 clic.



#### Why EoC

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Linear TV has a domestic consumption profile, but your guest is looking for something different. They want satisfaction and their time is limited. Offer them EOC so they can consume their own content in a convenient and secure way. Plus, you don't have to worry about the expense of upgrading the network or your WiFi to make it work: if you have Wi-Fi coverage, you have EOC.

# The secret: its simplicity

We have designed EOC with absolute simplicity in mind. Just point to the QR code on the screen and enjoy until you leave the hotel.

#### We are on the road to success

We incorporate Google Chromecast® with no add-ons or customisations. As the mass deployment of Google Chromecast® - originally a home device - in a hotel environment is not possible without a central intelligence that applies sophisticated security measures and maintains simplicity of use, EOC adds the necessary layers of global management and dynamic association between user devices and room TVs with total security.



## Would you like a nonbinding demo?

Scan the QR code with your mobile phone or go directly to:

https://www.esferize.com/solicitud-demo-eoc/



EOC is a monthly cast service without permanence, offered on Google devices created for the consumer market.

The hotel owns the Chromecast®. Esferize is not responsible for potential strategic changes by Google in the market that may affect the final functionality of these devices.